

Andrew Pron, EdD  
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## EDUCATION

Nova Southeastern University, School of Education, Fort Lauderdale, FL  
EdD Educational Leadership, 2007

Thomas Jefferson University, School of Design and Media, Philadelphia, PA  
MS Instructional Technology, 2005

The College of New Jersey, School of Engineering, Ewing, New Jersey  
BS Technological Studies, 2003

## CERTIFICATIONS and CREDENTIALS

	Instructional Design Academy Penn State University, 2023
Leadership Essentials Penn State University, 2023	Applying the QM Rubric Quality Matters, 2022
Eliminating Cost of Chaos, Chief Revenue Officer Cabrini University, 2022	Social Change Model of Leadership Cabrini University, 2021
Culturally Responsive Pedagogy Cabrini University, 2021	Humanizing Online Learning with Universal Design Cabrini University, 2021
Emotional Intelligence/Social Emotional Learning Cabrini University, 2021	Content Creation for the Digital Web Cabrini University, 2021
Accessibility Fundamentals BlackBoard Academy, 2021	Learning Analytics Certified Associate BlackBoard Academy, 2021
Collaborate Ultra Administration BlackBoard Academy, 2021	Emerging Leadership in Online Learning Online Learning Consortium, 2020
BlackBoard Learn System, Administration BlackBoard, 2019	BlackBoard Learn Teaching Essentials BlackBoard, 2018

## PROFESSIONAL EXPERIENCE

PENN STATE UNIVERSITY, University Park, PA  
**Director of Instructional Design (2021–Present)**

2021 – Present

Manage the instructional design for a comprehensive suite of online graduate education programs for World Campus and hybrid courses at the commonwealth campuses. Lead a team of instructional designers, multimedia specialists and instructional production specialists to design and develop high quality and academic rich courses for students around the world. Leader on several teams including campus instructional designers, canvas advisory group, online coordinating council and serves on campus administration management team to advance strategic plan.

*Major Accomplishments:*

- **Instructional Design Team** developed the #3 online graduate program in engineering management and #7 online finance graduate program as highlighted by US News and World Reports (2021).
- **Instructional Design Team** developed the #7 online graduate program in information technology as highlighted by US News and World Reports (2024).

- **Led project management initiative** to improve efficiencies and workflow for team members by utilizing a series of tools to manage course development, master template updates and postproduction tasks.

CABRINI UNIVERSITY, Radnor, PA

2016 – 2021

**Director of Instructional Technology and Online Learning (2017–Present)**

Manage the instructional design team and work with senior leadership on strategic planning initiatives for online learning with a focus on programmatic growth and developing high-quality programs. Collaborated with partners to uphold the highest standards of online course design, development,

implementation, and delivery of programs. Managed and coordinated all new online programs, instructional design hiring, course development, student support, faculty support, and budgeting. Provided leadership in scalable development, user experience design and learning analytics. Served as the Blackboard Learn system administrator for tier 2 and higher issues.

*Major Accomplishments:*

- **Developed Corporate Training Solution** and partnered with several local organizations and companies to develop a hybrid program to generate a new revenue stream.
- **Led Course Development** for a national online partnership and oversaw all technical aspects including course design, SME, training and support services.
- **Developed Strategic Plans for Online Learning** and this included developing new faculty online learning policies, evaluation of faculty teaching an online course and supported the President’s roadmap focused on new online adult education, graduate and international programs.
- **Designed a micro-credential LMS Platform** to expand adult learning initiatives and integrate highly focused micro-credentials that led to increased enrollment and a new revenue stream for the University.
- **Led the University LMS upgrade** and managed a team of programmers, instructional designers and vendors to integrate our ERP (Banner) and 3<sup>rd</sup> party plugins to ensure a seamless experience.

**Senior Instructional Technology Specialist (2016–2017)**

Managed client relations and provided innovative solutions to institutional challenges. Worked with subject matter experts through the instructional design process to create effective online instruction. Delivered faculty training around online course delivery, teaching competencies and educational technology. Support end-users using multiple operating systems including Windows and Macintosh and related software; this includes instructional technology support in relation to systems, services, and software.

EDUCATIONAL INFORMATION AND RESOURCE CENTER, Mullica Hill, NJ

2015 – 2016

**Educational Technology Specialist**

Worked with educational institutions to integrate technology across the curriculum, provide staff development, and support long-range technical planning. Provided consultation as lead instructional designer to other designers regarding best practices, creative vision, and current trends in the field of educational technology. Conduct trainings for software applications and support academic institutions with technology integration.

LOWER MERION SCHOOL DISTRICT, Ardmore, PA

2003 – 2015

**Technology Coordinator and Teacher**

Responsible for school district training initiatives and classroom support for teachers/administrators as they infuse technology into the curriculum. Conduct professional development activities, technology workshops and teach courses in Information Technology and Technology Education.

ADJUNCT FACULTY APPOINTMENTS

WESTERN GOVERNORS UNIVERSITY, Salt Lake City, UT 2023-present  
**Part-Time Evaluator, Learning Experience Design & Ed. Tech**

- Conduct comprehensive evaluations of student work in the Learning Experience Design & Ed. Tech program and assess their alignment with the CRD.
- Develops tailored and insightful feedback strategies that enhance the precision of student assessment and actively promote academic growth.

UNIVERSITY OF MARYLAND GLOBAL, Adelphia, MD 2023-present  
**Adjunct Professor in Instructional Design and Technology**  
*Courses Taught:*

- ID'T 100x: Instructional Design Learning Theories
- ID'T 200x: Instructional Design Models
- ID'T 300x: Digital Media, New Tools, and Technology
- ID'T 400x: Instructional Design Course Evaluation and Capstone Project

CABRINI UNIVERSITY, Radnor, PA 2016 – 2022  
**Adjunct Professor in Educational Leadership Program**

*Courses Taught:*

- Educational Technology for Development and Social Justice, EdD program
- Instructional Design and Curriculum Development

**Doctoral Dissertation Advisor**

*Dissertation Committees:*

- The Value of Library Technology Innovations in Smaller Institutions of Higher Education
- Emerging Technology in Urban Schools
- The Flipped Classroom's Impact on Math Anxiety, Self-efficacy, and Motivation at the Middle School Level

PHILADELPHIA UNIVERSITY, Philadelphia, PA 2005 – 2007  
**Adjunct Professor in Instructional Design Program**

*Courses Taught:*

- Instructional Technology Project Planning and Analysis
- Management of Technological Change

ACADEMIC SERVICE

**Penn State University**

*Administrative:*

Chair of Instructional Designer Search Committee, 2022  
Chair of Instructional Productional Specialist Search Committee, 2022  
Chair of Multimedia Specialist Search Committee, 2022  
Canvas Advisory Group, 2022-present  
Commonwealth Campus Instructional Design Group, 2022-present

PSU Online Coordinating Council, 2022-present  
Information Technology/Instructional Design Committee, 2022-present  
Instructional Design Academy at Schreyer, 2023  
AI Taskforce Committee, 2023-present  
Commonwealth Campus Future State Committee. 2023-present

***Technology:***

- Oversee a suite of graduate programs, renowned for their excellence and consistently achieving high rankings in the annual U.S. News & World Report evaluations, 2021-present  
- Pioneered the development of an advanced AI-driven chatbot, integrating sophisticated data scraping algorithms to mine LMS and HTML sources, delivering critical insights and resources to bolster student achievement, 2023-present

**Cabrini University**

***Administrative:***

Member of Academic Planning Team appointed by Provost, 2016-2021  
IST Faculty Search Committee, 2017  
Provost Search Committee, 2018  
CFO Search Committee, 2021  
Member of Faculty Learning Community, 2016-2021  
Member of the Strategic Planning Team, 2016-2021  
Member of Search Committee for 3<sup>rd</sup> party information technology vendors, 2017  
Nerney Learning Institute Corporate Alliance Member, 2017-2021  
University Planning Council, 2020-2021

***Technology:***

Member of Technology Committee, 2016-2021  
Lead instructional designer and architect for online graduate studies orientation, 2017  
Served as instructional designer for over 75 online master courses, 2016-2021  
Conducted over 100 virtual and face-to-face workshops for faculty/staff, 2016-2021  
Developed interactive syllabus and online learning handbook, 2016-2021  
Led development of online course design for national healthcare partnership, 2018-2019

**INSTRUCTIONAL DESIGN CONSULTING**

LEARNSWELL, Burlingame, CA

2021 – present

Designed content that used AI technology to deliver a personalized stream of bite-sized lessons, tailored to each learner. Transform learning content into atomic-state learning modules, and then create a comprehensive micro-skills map.

NERNEY LEADERSHIP INSITUTE, Radnor, PA

2017 – 2022

Designed and developed a custom website with an LMS (LearnDash) integrated for leadership professionals. Managed the development of interactive components using Articulate 360 where users participated in virtual scenarios related to 4 leadership areas that are integrated into the DISC assessment. Implemented a custom performance improvement plan via the LMS to support participants and embed coaches into their professional development.

SELF STUDY, San Francisco, CA

2020 – 2021

Led instructional design development with SME's (subject matter experts) to integrate medical content into an LMS that uses AI (artificial intelligence) to curate content to provide a personal learning experience.

SUSSEX MANAGEMENT ASSOCIATES, Lemont, IL

2018 – 2020

Worked with SME's (subject matter experts) to develop online police training for a nationwide professional development course. Integrated advanced course design and with several 3rd party products in a seamless design. Implemented an LMS for the client and integrated a payment processor to automatically enroll police officers in the course upon successful payment.

ILLINOIS MUNICIPAL POLICE ASSOCIATION, Berwyn, IL

2018 – 2020

Designed a responsive website that featured secure access to a variety of internal groups. The back-end allowed the end user to manage files and multimedia to be deployed to the groups. Provided training and comprehensive documentation to the site administrators so they could manage the site.

WESTERN GOVERNORS UNIVERSITY, Salt Lake City, UT

2018

Designed and recommended various assessment tools for the instructional design degree program. Worked with a team of instructional designers to ensure assessments aligned with course objectives and met standards from a variety of professional associations.

IMPACCCT GROUP, Sydney, AUSTRALIA

2017

Successfully developed and delivered an online learning solution to educate human resources managers and talent acquisition professionals in social media research/tools. Worked collaboratively with multiple subject matter experts (SMEs) to effectively translate highly technical concepts into a user-friendly professional learning program.

LIAUTAUD INSTITUTE, Chicago, IL

2016 – 2017

Provided instructional design and facilitation services on a project consultation basis to assist client in developing a course focused on the President's Taskforce for 21<sup>st</sup> Century Policing. Worked closely with subject matter experts to analyze, design, develop, implement, and evaluate modules to be developed in Articulate 360 and delivered via BlackBoard.

## CONFERENCE PRESENTATIONS

- Pron A. (2024) AI Panel Discussion. Panel Presenter at Maryland Society for Educational Technology, Point of Rocks, MD
- Pron A. (2024) Instructional Design Unveiled: An Inside Look at Instructional Design Careers. Panel presenter at University of Maryland Global, Adelphi, MD
- Pron A. (2023) Closing the Loop with Assessments. Presented at PSU Management Retreat, Great Valley, PA
- Pron A. (2023) House of Genius. Panel Discussion at Learning Design Camp, State College, PA
- Pron A. (2022) Technology Test Kitchen. Panelist at the Annual Convention of the Online Learning Consortium, Orlando, FL.

- Pron A. (2020) ADDIE and UDL Leading to Expert Learning: An Interactive Model to Higher Education Course Design. Presented at the UDL-IRN International Summit, Silicon Valley, CA.
- Pron A. (2018) Technology Test Kitchen. Panelist at the Annual Convention of the Online Learning Consortium, Orlando, FL.
- Pron A. (2017) Faculty Development and the use of LoTi Framework in Higher Education. Presented at the Annual Convention of the Online Learning Consortium, Orlando, FL.
- Pron A. (2014) Digital Portfolios in K-12. Presented at the Pennsylvania Educational Technology Exposition and Conference, Hershey, PA
- Pron A. (2010) What work and other intricacies K-12. Presented at the International Technology Engineering and Education Conference, Minneapolis, MN.
- Pron A. (2009) Building a Presence for Technology/Engineering in all Schools. Presented at the Technology and Engineering Educational Association of PA Conference, Camp Hill, PA.

## RESEARCH

NOVA SOUTHEASTERN UNIVERSITY, Fort Lauderdale, FL

### **Doctoral of Educational Leadership Dissertation**

*Research:* Increasing Teacher LoTi Levels Through an Innovative Technology Workshop Series

NATIONAL SCIENCE FOUNDATION, Arlington, VA

### **Robotics Framework**

*Research:* Curriculum writer for robotics integration into various STEM programs.

## PROFESSIONAL ASSOCIATIONS

- International Society for Technology in Education
- International Technology Engineering and Education Association
- National Education Association
- Northeast E-Learning Consortium
- Pennsylvania/Delaware/New Jersey Distance Learning Association
- Quality Matters
- Online Learning Consortium
- Technology Education Association of Pennsylvania
- National Leadership Honors Society

## RECOGNITION

- International Technology Education Association Scholar, two-time national scholarship recipient
- Outstanding Graduate Student at Philadelphia University
- STEM (Science Technology Engineering and Mathematics) Program of the Year
- Technology Student Association National Chapter of the Year
- Professional Excellence Award, Cabrini University
- We Are! Recognition, Penn State University

## TECHNICAL SKILLS

**Operating Systems:** Windows and Mac (OS)

**Software:** Microsoft Office 365; Adobe Creative Cloud Suite; Articulate 360 eLearning Suite; Apple iLife; Camtasia; SmartBoard Tools, Respondus 4.0 and LockDown Browser/Monitor, Argos, Banner, Watermark Evaluation Kit, PowerSchool, HonorLock, H5P, SAP Concur

**Learning Management Systems:** BlackBoard (Certified Instructor and System Administrator), Canvas (System Administrator), Desire2Learn, LearnDash, Moodle, Coursera, EdX